# NOMA'S NEW, SENSATIONAL ILLUMINATED COLORAMA SHOW CASE



### THE GREATEST IN STORE DISPLAY UNIT IN CHRISTMAS LIGHTING

Pre-Packed, Pre-Wired, Pre-Priced, Pre-Testod, Pre-Sald

ldeal in store display case, also for window or country use. Just plug-in, entire case lights up.

Dimensions open: 27% inches high, 64 inches wide, 715 Inches deep.

Conte	of the state	For	TWANT .

1 Culy.	2010SF Moltiple Indoor See	Each \$2.70	6 Xhaly	945 Sno-Man Scene	Each 63.30
1-06/4	RNASF Unidoor Set	2.00	1.Only	431 Tree Yup Star	2.00
L'Only	5105 Imber Twinkle Set.	5.10	1.0mly	195 Delaws Cantlelin	3.80
I Only	2000 Gurdoor Twinkle Set	4.00	1 Only	1140 Bell Claster	3.70
a thirty	32075P Bubble-Line-Set	6.00			
1 Chaly	2027 Kristal Lite Set	6.00			
1 Only	940 Golden Lantern	9 /00			
1 Only	044 Santa Scene	3.30			
				Total Batail	Ontar SAT ER

Total Retail Price \$42 50

Per Display RX-1473-M

# CHRISTMAS TREE LIGHT SAMPLER

NOMA



liked self-contained, self-cross space-aring deplay. Pre-parked, pre-parked, preself, Ideal for larger-type volume stores.

Character

-Coxen-		L. IIII ATTIA	
Hey 10	No.	Them is multiple indomests	Early Str.70
B.		7 links and tigh mixdoor sets	
100	C.c	IS-V. series type, ministrate	on (3)
		has, amorted robard laws	50
300	CHS	120 V. multiple type, can- delabers have, asserted ent- ored lamps.	.80
40	(D19)	120 C. sadisple type, inter- pediate bare, assorted col- ored lamps	1.00
Per		T)	Per tuplay

the in cro. Wt. etn. 20 lbs.

# CHRISTMAS TREE LIGHTING OUTFITS

#### NOMA



7 Light - Lighted Ice Lamps Indoors

With Lexitlial General Electric for Lampactive archests, ellips, regular Add-on plan and Add-on connector.

R-3027-M X2D80 64 00 RX-3027-M X2D67 (Green Lates 16 sector)

to sets in a cin. Wr. stn. 10 lbc.

#### NOMA



#### Twinkle-Litter

Westinghouse FL. by lamps that "on & off"

Engineed with Add-on plan, Add-on con-

With 7 farms spaced 18 in his open. Asserted colors, 2.0, Irad cond.

Per Set A Per Set 87-3405-M X2D17 83-70

the set in box, 40 arts in etc. Wt. eyn, 15 fbs.

FIX-3405-M

X2D07 (Case lote 25 sets)

#### NOMA



Bubble-Lites Indeers

Wired in Series -Fine quality thesiths wice, with access equipped with metal clips to held amon apright on learnth of tree.

Complete with tri-plug tremetion for attaching additional seasor lighters decurations.

Colories glass candles ALIVE with bubbling action. Children and grown ups ables are businessed in the way the tree blevally clauses with toy.

With 8 finhide-Lites No. 120, ministure base, 15 volts. Assorted colors. The 3 fore lead-

> One set la lune 20 uers lit et al. Will et al. Die ffen,



Bubble-Lites Indoors

Wired in Muttiple—Lamps from Independends With 7 No. 620 candelates base 120 yets builded lights. Plane resistant plants. With spring eller for easy fastening to tree. Spacing 18 under Lead and with after the plan, addon cover on. East or discount live.

One set in box, 30 sets in you. Wt. cm. 21 the

# CHRISTMAS TREE LIGHTING OUTFITS

#### NOMA

Safety Fuse Plage A great sufety development in Christians tree lighting. Makes it impossible to over-load the line. Safeguards the entire tree when weak a good parties with other are and thurs instead decorations. Fine easily replaced.

Wired in entities. Lamps from independently. Scaled sockets with wasters to keep lamps tight in sockets and prevent mouble from metalils decovarious. Complete with articloseut plug cap and add-on connector for articlose idditional sets. Three foot haid. Species 18 birthes.



#### 7 Light Indoor

Salety washing with align. With 7 No. C714 condelabra base 196 volt G. E. lamps, assurted colors.

With Safety Fund Plus

	a second	a seeme a see Miles	
Tel Set			PAR SEL
R-3010SF-M	X1D89.	Accessories.	32.70
RX-3010SF-M	X1D80	(Case late 20.	Auto)

#### Without Safety Fase Plug but With Add on Connector

Per Set A Per Set RX-207-M X1D68 (Case lots 20 wto) One but in bur. 20 sees in wase. Wt. cone 74 Ba.



### 10 Light Indoor

Big 10 er, enfety sockets with elips, add-on plus, add-on connector. With 10 No. C714 canrhitative have 120 years G. E. tamps. Assorted culors.

# INTERNATE SARRY PLANT PROP

2416	HOME WILL	100	466.4	27	'M'		
Per Sea					A	Per	Sint
R-3410-M	X2DSE		-		100	100	770
RX-3410-M	X2047	(Chee	lete	to	swee		

One set in how. (0 sees in case. Wit case 0 than



# 15 Light With Safety Fuse Plug

Per Set		A Per Set
R-34155F-M RX-34165F-M	X3D99 X3D80 (C==	lata 26 mete)
then set in box.	20 sets in case.	Wt. case 26 lbs.

# Without Safety Fuse Plug but With

1 6 5 1 2 m	bing-gil colliners		W. W.
For Sec.		- 4	Per Set
R-215-M	X3D64	1100.50	8/7 (D)
	X3D47-(Cose lots )		
EC CAMBOO 17520	The state of the s		and min

One set in bug. 20 sets in case. Wt. case 24 lbs.

# 20 Light With Safety Fuse Plug

Per Set		A Per fiet
PI-34205F-M		\$7,70
RX-34205F-M	A3013-(Can	E.304h 10 ands2
One set in box.	16 ters in cost.	Wilcase 17 lbs.

# 25 Light With Safety Fuse Plug

Per Set		A Per Sec
FI-24255F-M	X7000	* 1( ) \$1( ) # 1( ) # 1( ) # 1( )
RX-34255F-M	X6D67—(Case )a	ne 50 sets)
Disc set In bree.	Ill liets Di cale: W	C chie 20 lbs



Add-A-Lite Indoor and Outdoor

Place the lights anywhere you want them;

Wired in multiple. Lamps burn independently.

Weatherproof lamps. Twin lock pin-type sockers with sturdy ; lips for artaching to beauther of trees. No. 18 twin cood. Complete with abtachment plug cap and add-on connector for strarbing additional sate.

With 7 No. C755 candalabra base 120 volt. G. F. weatherproof lumps, assorted colors.

# 7. Light Langth Hift.

# With Safety Fuse Plus

3	Pur Ser.	▲ Per Set
	R-34025F-M	X2D59
	RX-34025F-M	X2D47(Case four 20 sets)
	One set in Lov.	20 says in case. We case 18 flm.

# 15 Light Length 20 ft.

	With	Safety	Fuse Plug	
ij	For Set		* Per S	ď,
Y)	R-34035F-M	X5D25		50
	RX-3403SF-M	X5D00	- (Clase Says 20 sets)	

Wired in Series-Loop type of fine quality flexible red and green wire, with sockets.

One set in hox. 21 sets in case. Wt. case 25 lbs.

Berry-Bead feature fasteus lamps opright and secure to branch of tree. 18-only spuring

30-tuch lead with tri-plug connection with outlet for attaching additional acts.

#### 8 Light-Indoor

With 8 No. Cil ministure have 15 walt G. E. Ispape, asserted polors.

Per Set		Per Set
R-110-M	X1014	81.04
RX-110-M	X1D09-(Case lots 50 sets)	

One set in attractive box, 50 sets in case. Wr. case 20 lbs.



# CHRISTMAS TREE LIGHTING OUTFITS

#### NOMA

Safety Fuse Plugs - A great safety development in Christman tree lighting. Makes it impossible to over-load the line. Safeguards the entire true when used in conjunction with other sets and illuminated deceration. Fuse easily replaced.

#### Red Cap Outdoor

Wired in multiple. Lamps burn independently. Weatherproof lamps. Straight line construc-tion plants control wire. Spring contacts keep lamps tight to sockers. Rubber washer seals out assisture. Three test lead. Spacing 18 inches. Complete with attachment plug cap and addron connector for artiching additional sers



# 7 Light - Twinkle Set

Safety sockets with clips, add-on play and cumurator, With 7 No. 1927 intermediate have 120 year G.E. weatherproof Twinkle lamps Assected colors.

### Without Safety Fuer Plug

Per net. . Per Set R-3000-M RX-3000-M XZD67 (Care total 20 sets)

> the en in hos. 20 sets in case. Wr. case 20 thu.



7 Light

Safrey suckers with clips. With 7 No. D14 (C93)) interescedate base 120 volt G. F. weatherperiod families, assorted colors.

#### With Safety Fuse Plug

Per Set . Por Set. R-30055 F-M RX-30065F-M X2D40-(C. L. 30 sets) One set in box. 20 sets in case. We case 20 lbs.

#### Without Safety Fuse Plug But With Add-on Cunnector

Flor Set R-907-M RX-907-M XZD13-(Case Into It) autai

Doe set in box. 30 sets in case. Wt. case 18 lbs.



Safety sockers with clips. With No. D14 (C016) intermediate base 120 volt G. E. weatherproof lamps, assorted colors.

# 15 Light

### With Safety Fuse Plug

a Per Set R-32155F-M X5D25 FIX-32155F-M X5D00-(C, L, 10 sets) One set in box. To sets in case, Wt. case 10 lbs.

# Without Safety Fuse Plug But With Add-on Connector

A Per Set Per Ser X4D83 R-915-M RX-916-M X4D62-(Case tota 10 sets) One set in box. 10 sets in case. Wt. case 20 lbs.

#### 20 Light

#### With Safety Fuse Plug

Der Sea A Per Set R-30205F-M X7.000 ..... \$10.00 RX-30205F-M X6D67-(C. L. III secul X2052 .... Wi case 20 fbs.

### 25 Light

#### With Safety Fuse Plug

For Set A Per Set ▲ Per Set PI-30255F+M X8D75.....\$12.50 One set in box, 10 sets in exac-

We, case 31 lbs.

#### AMICAL

American Mada Strings With Imported Lamps



### Indoors

Wired in multiple 120 volt C71; Cambishes base note de execut imported laters. Lead cord with add-on plum add-on commeter.

Pw. Sex		No. Cin. Lights Lbs.	Affect Sec
R-2507-M RX-2507-M	X1D10 X1D05	7 34 (Case late 20 sect)	\$1.58
R-2516-M RX-2515-M	X2D38 X2D27 One lost	(Classe forts 20 nate) or hors:	7.40

### AMICAL



### Outdoors.

Wiesel in multiple 120 will CO12 inside correct imported lamps, clips and valides weathers. Lead cord with add-on play, add-on connector.

Per Set		No. Cto. APer Lights Lin. Set
R-2901 J-M RX-2901 J-M	X1 D64 X1 D66	7 18 \$2.14 (Case logs 26 sees)
R-2917J-M RX-2917J-M	X3D36 X3D20 One set	Case tota 15 sets:

# SAFETY PLUG FUSES





ax I inch replacement glass cartridge luse for Norms safety plags.

# 6 Amperes -125 Volts

& Per Rox Per Bex. R-404-M D1C8 ..... 80 25 Purked 4 in box. 50 boxes in standard pkg.

> Wt. pkg. 2 lbs Sold Only in Full Boxes

# CHRISTMAS DECORATIONS

NOMA

# GOLDEN CHRISTMAS LANTERN



One Light

With C715 120-year Candelahra beet brup, red untille, 6-look garest lead cool with Add-Ou commetter.

diado		*Each
R-940-M	X2D80	84 (8)
FX-940-M	K2D67- (Co= los= 10)	
Our fee a box.	10 februario a can. We con-	of the line.

# BELL CLUSTER



3 Light

From "Twicking 3-Bell Catalor, 3 red Speck Phase Dells, CT 5, 130 soil Phase Type Large Bright red rotton to with metallic green limits and after pointerin absorption. Sidd-on connector. Add On viscous for

Jisob		Ench
R-1146-M	X2D59	83.70
FCX-1186-M	X2047-(Class link, \$2)	
One talk best.	12 boxes in a ctn. We ctn	22 You.

# ILLUMINATED ANGEL-LITE



One Light

Zouch Angel-Litt with star want 177% 120-yoft Jamp, Translatent plastic dress, amber nala Add-On plug.

Elask				Altonia
R-701-M	X1D26		0000	E1.80
RX-701-M	X1020	Clave let	AVC +1	

One in a line, 20 binses in a sea. We say 14 lbs.

### JOLLY SANTA



One Light

The lack with Merry Christmas son, C755. (20 volt clear lamp illuminates ontre figure

Each			Albeh
R-948-M	X1D26		
PX-948-M	X1D20-(Car )	ory 200	100

# WROUGHT IRON CANDOLIER



Red combines set in galden cultient mental bolders, black wreight iron base, black metalleaf decountion. C719 multiple type lamps. 4 feet. leaf card with adden consector.

No. WE.

Each		Con	Thus.	Early
	t-5(m) 16			
R-196-M RX-196-M				\$5.50
2 Lig	he-Size 9	1/4×143/4	in, High	N
R-105-M	X2D66			7.80
RX-185-M	X2D53	(Ciese In	61 300	
1	Light-1	(1/2 la.	High	
FI-194-M	X1026	20	7	1.80
RX-194-M	X1D20-	(Care to	ts 200	

# HAPPY SNO-MAN

Owe in a face



One Light

75 pinch with Merry Christman sign, UT-5. 120-year shor lamp illuminates entire figure. Add-on-conswerum.

k.	Each		- AFIRE
D)	R-949-M	X1D26.	\$7.90
I	RX-949-M	X1020 (Case Jon 20)	

One in a box, 26 hours in a crn. We crn. 10 lbs. One in a box, 26 hours in a cin. We etc. 12 lbs.

# CHRISTMAS DECORATIONS

NOMA

### TREE TOP STAR



One Light

a tech quirkling three designment tree top star C7 ; condelabra base moderate syne image. Creates realized given on all makes I some from coed with add-on place

Belli		Eash
R-431-M	X1D40	82.00
RX-431-M	X1D33-(Cam loss 10)	

that in box, Di in etu. Wr. etn. 9 flo-

# SANTA SCENE



could with add-ou place.

Each			Each
R-944-M	X2D31	annogum.	\$5.80
TOW DELL BE	¥2020	-76° Just a 100	

One in bus, 10 in cts. Wt. cts. 10 lbs.

# SNO-MAN SCENE

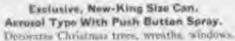


11x0 and Santa scene, 7 inch fidt color Santa with greath, fence and 6 inch tree, 4 feet lead 4 feet bad cont with add-on plug.

Foob.		F2	xiclir
R-945-M	X2D31	£3	290
RX-945-M	X2D20-(C-ssr. (rts 10))		
One in	ben, 10 in eta Wt, exa 10 iba		

# FROSTY SNOW

Retail-



ourrors, gill wrappings, etc.,

Guest ster, fin-fike flakes. Clings yet easy EO DEBIONE

Underwriters' lated -Safe Non-flamonable

A 30 steared decreating let (No Charge) with the king stor can will be at Spray Snow admand moreous Soow are. Sprayles and be used to decorate windows, mirrory, dozen, packages, etc. 20 different designs.

# KING SIZE FROSTY WITH STENCILS

Decousing kit includes king-size fronty 10,5 as contents complete with folio of 20 steneils.

King-Size Can Snow 51	00
20 Stencils	50
Total 51 50 Value	
Special retail both for	.00
White Color	
Mich	A Foot
R-84WS-M D6C63/1	\$1.00
Packed rurler cam in a new with twelve	

# BUDGET SIZE FROSTY IS OZ. WITHOUT STENCILS

tolias. Plus cobatul die ent counter card and mindow tonner, Wr. 133; Bu.

	White Color	
Each	Attitude Section	A Each
R-75W-M I	05C3	10.79
Twelve cares in	a case with die cut e	emutes display
invit se	indow poster We 7	10 Um.

# CHRISTMAS TREE LIGHTS



Noma Bubble-Littee

These lamps are an ingentionaly designed and constructed that churtly after the current is turned on large loabbles rise continuously as long as the current flows has the lamp.
Sturdy plan conflored and plants housing

Includes metal clip for taccentry tamp upright on tree

Miniature Base 15 Volta Series 80.707 R-420-M D201. Ten amorted colors in a display box, with chips.
We how, by pound.

RX-420-M D2CO (Case late 260) Two hundred in case. We case 14 line Sold Only in Full Boxes of Ten

Candelabra Base 120 Volts A Kinch Each

R-520-M 80.54 Ten assorted colurs in a simplay box, with clips, We box 136 points.

RX-530-M D3C6 (Const lets 100) One fraudred in case. We case 14 Ho. Sold Only in Full Bases of Ton





# CHRISTMAS TREE LIGHTS GENERAL ELECTRIC OR WESTINGHOUSE



Intermediate Base Type C81/4 120 Volte (New Type D14)

No. No. Oak	A Per Box
R-D14R-M-Sed	
R-D14B-M-Blue	Case lots of 500)
R-D14G-M- Greno	D6C9#/16 6) (0)
R-DIAW-M - While	
H-DIEY-M Vellow	Contract
Sold Only in Fu	Il Boxes of Five
RX-DIAR-M-Red	1 000 A - 0 0000

RX-DIAB-M III m bot m of OKH D6C614 FIX--D14G-M Lorenn RX-D14W-M White RX-D14Y-M - Yellow

Pive of one order in box, 500 in case We, case 21 lbs. Assortments

	In Boxes of Five	
	Five assurged colors.	
or Box		Per Box
7-D14A-M	DSC98/10	\$1.00

Wt. 120, 14 lb. In Standard Case of 500 Lamps Contains 100 cartons of h, five assorted colors A Fach

RX-D14A/500 X66D45 ...... 80.20 Wt. case 21 lbs.



Intermediate Bass Type D27 Transparent Costed Color Outdoor Twinkle Lamps 120 Volts

R-D27R-M Holl R-D27B-M Ollow R-D27G-M Group R-D27Y-M Yellow R-D27Y-M Rose Sold Only in Fut	Cover form of 500  DBC0. \$1.20
RX-D27R-M Hed RX-D27B-M Blue RX-D27G-M Green	(Case loss of 800 D8C3% 81.00
RX-D27RO-M Vellos	

Wt. ...... 21 P=

	In Boses of F	Ive
R-D27A-M	Dece	Per Blos
	undard Case of	500 Lamps

RX-D27A 500-M X83D75



Candelabra Base 120 Volts Multiple Type C71/4

Per Box Colors	A Fer Rox
R-C71/2R-M-Ref R-C71/2B-M-Bloc R-C71/2G-M-Green R-C71/2W-M-White R-C71/2/O-M-Yellow	DSC54/10 80 81
R-C71/y/P-M-Pink	

RX-C71/4R-M Red ... RX-CTI/B-M-Blue... (Coas Lets of 500) RX-C7V<sub>6</sub>G-M-Green Dic3 RX-CTVW-M-White. RX-C71/2/O-M - Vellow RX-C71/2/P-M-Pink

Five of one color in box, 500 in case Wt. case 9 lbs.

# Assortments In Boxes of Five

Five colors assorted Per Box A Per Dos R-CT/g/A-M D5C54/10 .... Wr. Cin. of to \$4 th.

# In Standard Case of 500 Lamps Contains 100 cartons of 5, five assurted colors.

\* Each RX-C71/2 A500-M X53D00 ... 80:16 Wil rase 0 ths.



A Per Box

Candelabra Base Type D26 Transparent Coated Color Indoor Twinkle Lamps 120 Volts

Per Box Coburs	a. Per Box
R-D26R-M - Red R-D26B-M - Blue	Case for an 5000
R-D26G-M Gccm	DSC1
R-D26Y-M - Villow R-D26RO-M - Ros	
Sold Only in Fu	Il Boxes of Five
war warm as Total	V VO. There is any

(Case form or 300) RX-D26B-M Blue D7C7 #1.15

RX-D26G-M-Green RX-D26Y-M-Yellow... RX-D26RO-M Kom

Five of our color in a hom, 500 in case. Wt. cost 9 lbs.

### Assortments In Boxes of Five

Five Amorted Colors Per Box. A Fer Box R-D26A-M D8C1 SI 15

In Standard Cases of 500 Lamps Contains 100 cartons of a, five amorted solves. Each Per Cau 60.25 RX-D26A 500-M X77D15 . BU-28



#### GENERAL ELECTRIC OR WESTINGHOUSE Candelabra Base Type D30

Lastreet Lee; cool turnmy, irreducent chip coat-The prepared colors topus, pourl, emerald, terquese, garnet and ruley.

120 Velte

A Per Pkg. Per Plo-Colors R-D30A-M X1D221 Amorted 81.74 Six Assorted in a Pkg. Sold Only in Full Packages

### In Standard Case of 72 Lamps

Contains 12 curtoms of 0, six amortes colors.

Per Cose		AEwb.
RX-D30A/72-M	X14D01	 30.29
FT.		

Six asserted in a play. 72 in a case. Wr. carry 5 Ibus



Ministure Base, Cone Shape 15 Volts Series Type Cli

Per Box Colors	& Per I	For
R-C6R-M-Rel		
R-C68-M-Blue	(Less t)	
R-C6G-M-Green	Case Late of 16	
R-C6W-M - White	D3C43/40 30	000
R-C6/O-M-Yelles		
PLCR/P-M-Pink		

#### Sold Only in Full Boxes of Five

RX-C6R-M—Red RX-C6B-M—Rine RX-C6G-M—Green RX-C6W-M—White RX-C6/O-M—Vollow RX-C6/P-M—Pink	Coses Late of 1000 D3C26/10 8
Five of one color in	box, 1000 in case

Wt. case 10 fbs.

#### Assortments In Boxes of Five

Five colors assorted.

A Per Box Per Hox D3C43/10 ..... \$0.50 R-C6/A-M Wr. etn. 14 lb.

# In Standard Case of 1000 Lamps

Contains 200 cursons of 5, 5ve assorted colors.

Per Case		A Ench
	X65D30	50.10

We come 10 ftm.